

SAN

TOURISM SOFTWARE GROUP

www.santsg.com

October 2022



Who we
are?

SAN TOURISM
SOFTWARE
GROUP

33
YEARS
Experience



ORGANISATION & HR



Erol Türk

President of **SAN TSG**

Türsab - Board Member

Headcount Grow Chart



Who we
are?

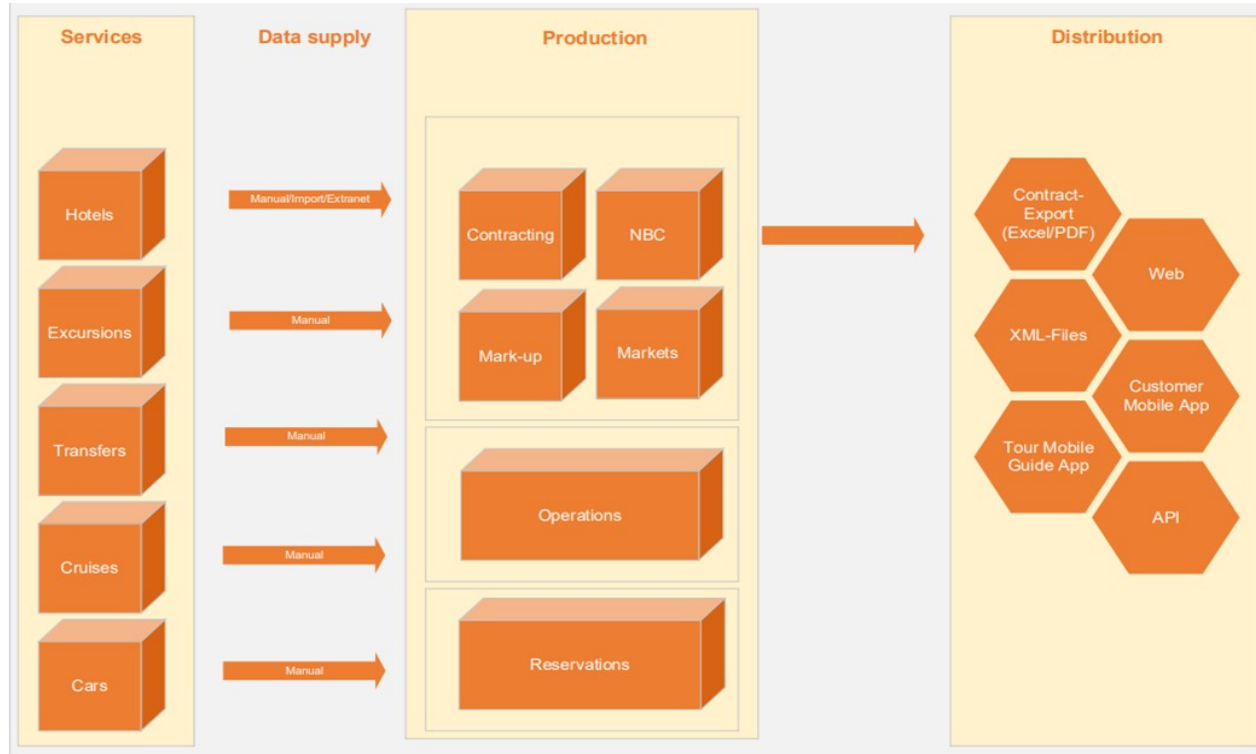


More than
600 partners
in 72
countries
at 4
continents
over 33



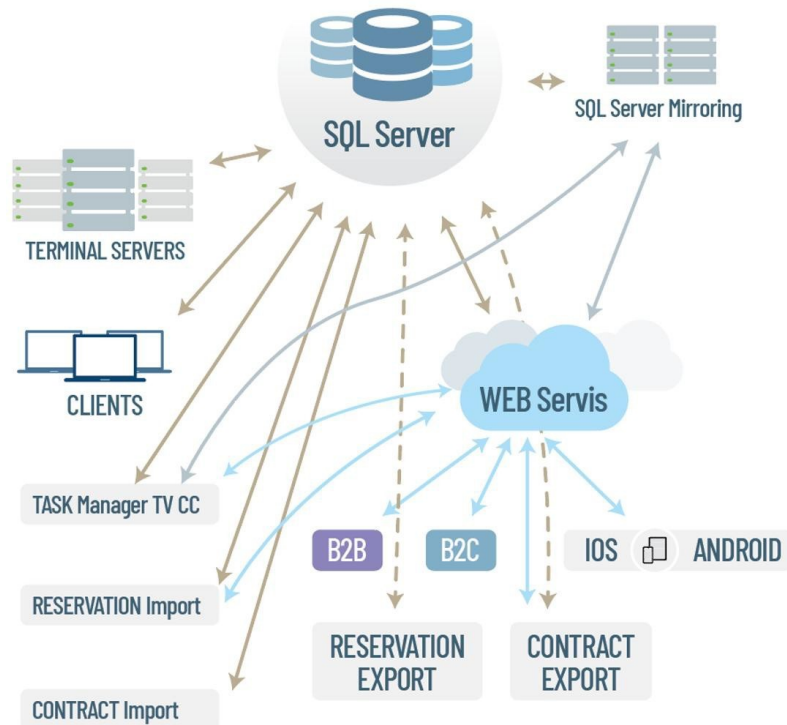
Technology and Architecture : Capabilities

- » Inventory & Calculation
- » Accommodation Contracting
- » Transfers
- » Packages
- » Operations
- » Excursions
- » Pre-Accounting
- » SanTract Online Contracting
- » Tour Mobile App
- » Pick-Up App
- » Hotel PMS-integration (Hotel2Sejour)
- » Customer Mobile App
- » B2B Booking platform (webbased – Whitelabel possible)
- » API / XML
- » Finance integrations (e.g. SAP)



Data Structure of SEJOUR

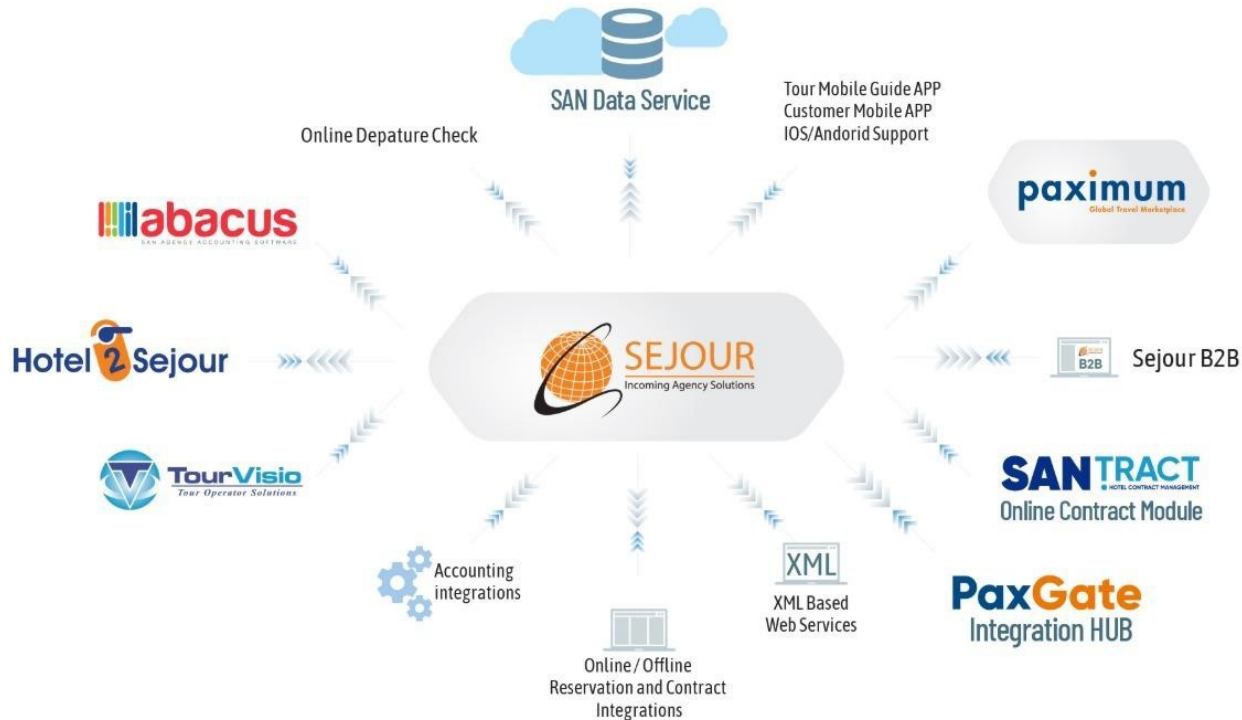
- » Code base: Delphi
- » ASP.net infrastructure for MVC WEB services (B2B,B2C)
- » SOAP, REST for data transfer.
- » MSSQL database, REDIS database, Elastic Database
- » Desktop application code base Delphi
- » Xcode for Mobile IOS applications
- » Android Studio for Mobile Android applications
- » Windows Service applications working through TVCC task



SEJOUR Ecosystem

SAN TOURISM
SOFTWARE
GROUP

Incoming Agency Software



SEJOUR Integrations

SAN TOURISM
SOFTWARE
GROUP

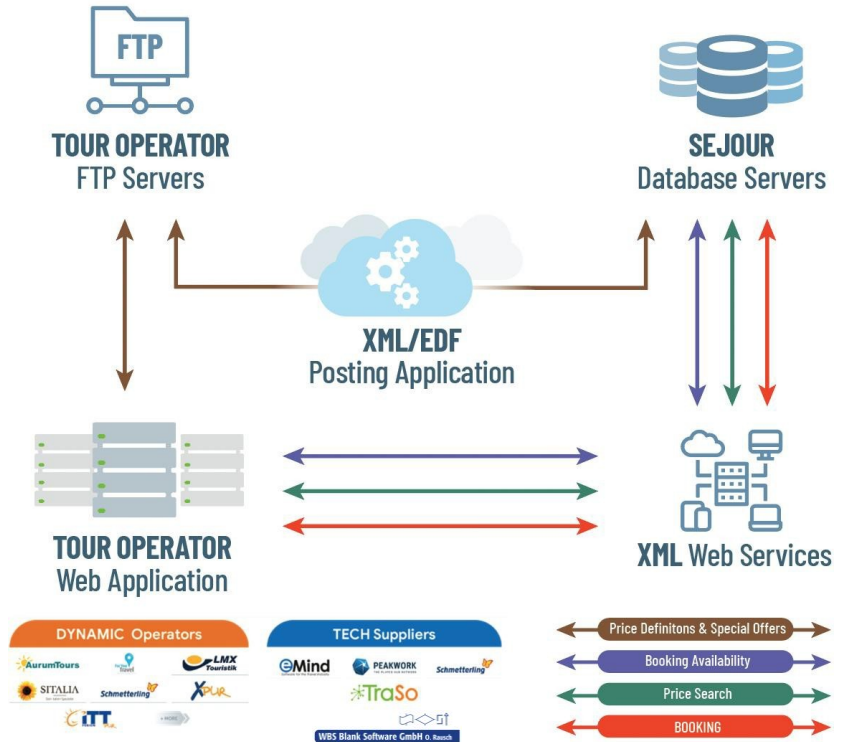
Incoming Agency Software

XML & API Integrations

- Room rates,
- Special offers,
- Stop sales,
- Allocations and all the contract elements.
- Real time search and book

Reservation Import Module

- Cumulative import of bookings from operators
- Standard and different formats and file types.



SEJOUR Integrations

SAN TOURISM
SOFTWARE
GROUP

Tour Operator Software Integrations

 PEAKWORK THE PLAYER HUB NETWORK	 TraSo	 FTI TOURISTIK	 ITAKA	 A2B transfers.com	 TPG
 TRAVELGATE X	 WBS Blank Software GmbH o. Rausch	 Travelio Software applications for tourism	 BlueVendo	 Biblio Globus TOUR OPERATOR	 BEWOTEC®
 MEGATEK ИНФОРМАЦИОННЫЕ ТЕХНОЛОГИИ	 SAMCO soft	 TUI	 eMind Software for the Travel Industry	 dcs+	 HolidayTaxis.com® the smarter way to arrive
 e trip Agency	 KEYSIGHT TECHNOLOGIES	 traviSYS travel system solutions	 DaVinci	 juniper	 ANI·XE

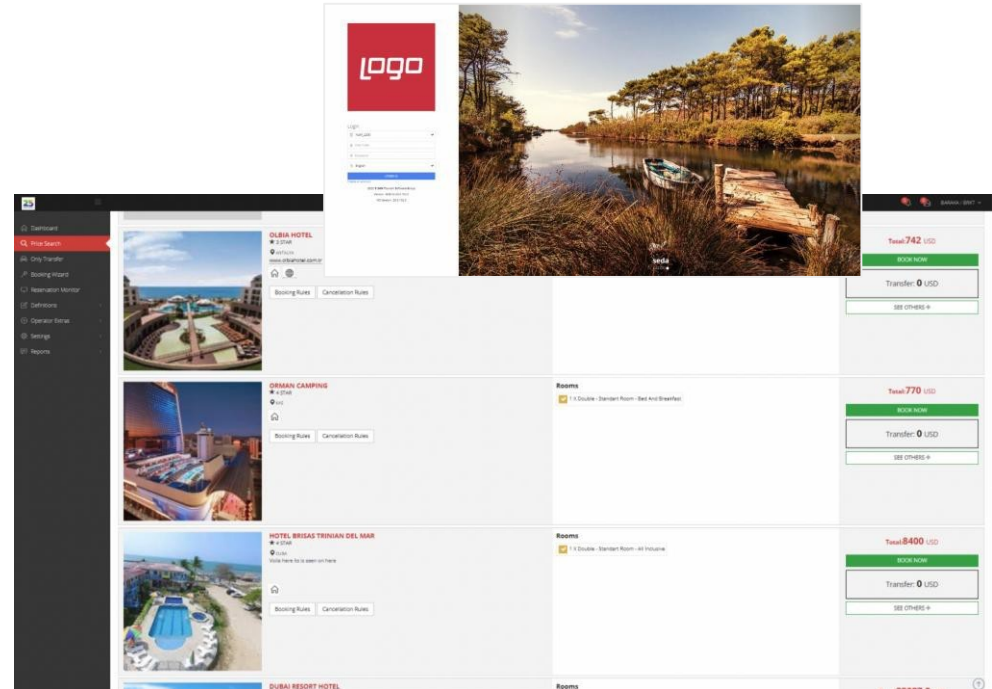
Accounting Software Integration

- » SAP
- » BaVel
- » ETS Accounting
- » NETSIS NETOPEN
- » BOSS
- » LOGO
- » IMATI Software
- » 1C Accounting
- » Hansa World
- » Exact Business Software
- » Credit Europe
- » Panasoft
- » GATS



Incoming Agency Software

- Tour Operator online reservation module
- Capable to sell;
 - Accommodation
 - Excursions
 - Transfers
 - Round trip
 - Extra Services
- Credit limit option
- Payment follow up



Online Contract Module (SanTract)

Input / Edit / Modify Sejour Contracts Online.

- Seasonal Contracts
- Allocation
- Contract Offers
- Seasonal Special Offers
- Stop Sale
- Minimum Stay
- Kick-Back/Contributions
- Hotel Extras & Supplements
- Payment Plans

Contract Wizard Step by step contract wizard

Home > Contract > Contract Wizard

Contract Status: DRAFT - Version

Agreement Parties

Contract Wizard - Step 1 of 4

1. Service Definition

2. Contract

3. Terms & Conditions

4. Send For Confirmation

Rooming Accom

Select Room Type: STANDARD ROOM

Version: configured room type

- ☒ ECONOLGY ROOM
- ☒ STANDARD ROOM
- ☒ SEA VIEW ROOM

Search Room Accommodation Table

Occupancy Rules

Code	Min Paying Adult Rule	Min Adult	Max Adult	Min Child	Max Pax

Search

Room Accommodation Table

Occupancy Rules

Code	Min Paying Adult Rule	Min Adult	Max Adult	Min Child	Max Pax
SHD	1	1	1	2	3
DBL	2	2	2	2	4
DBE	2	3	3	0	3

Age Start

0	.00	1	99
2	.00	9	99
6	.00	11	99

Age End

Add Remove Remove Remove

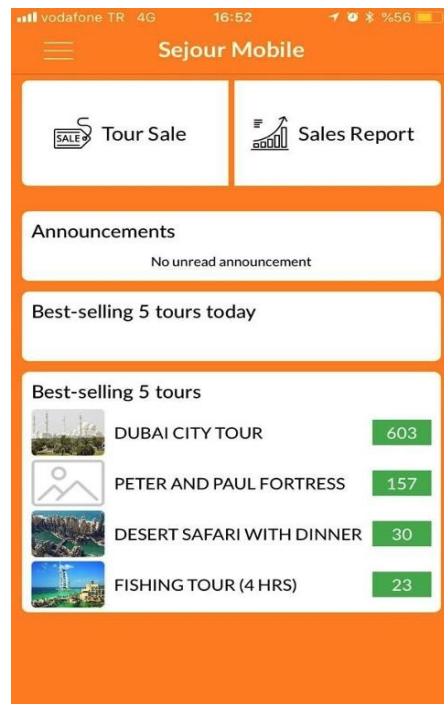
Save

Close

Excursion Sales Tablet Application

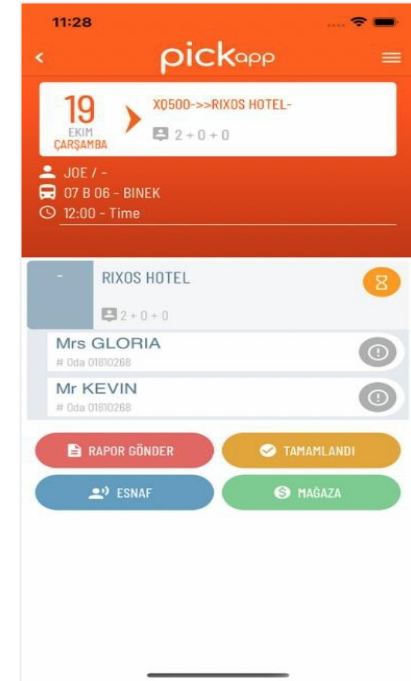
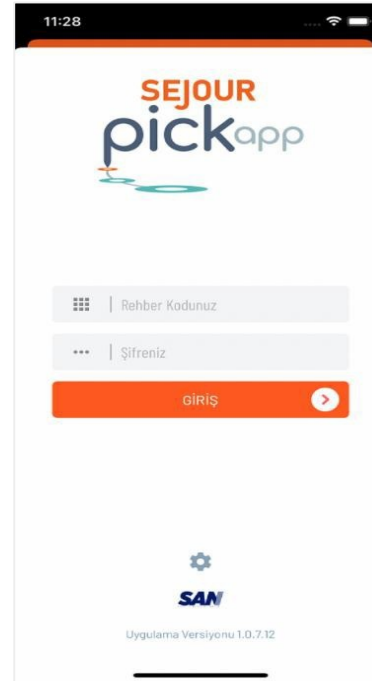
Online Excursion Sales Module

- Inhouse listing
- Real time booking
- Ticket printing
- Android, IOS devices
- P.O.S. machines



PickUp Application

- Arrival Transfer Follow Up
- Departure Transfer Follow Up
- No & Go Shows
- For Android & IOS devices



Channel Manager Integrations

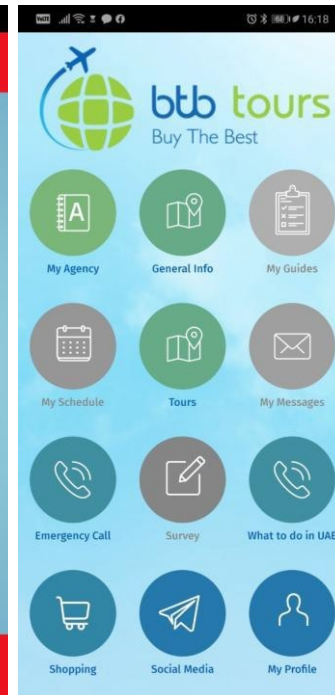
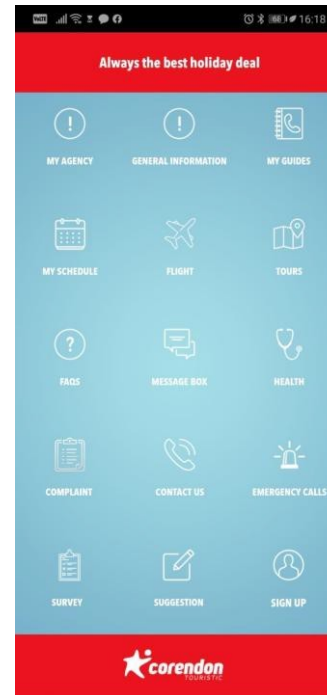


- Hyper Guest
- Derbysoft
- Roibos
- Hotel Runner
- Electra

Mobile Applications

Customized Application with following features

- General info
- Guide
- Excursions
- Departure times
- Local information
- Social Media
- Messaging
- Agency, guide contacts
- etc.



Mobile Management Report Application

- Sales Reports (room, excursions)
- Revenue reports
- General Accounting
- Balance control reports
- Statistics

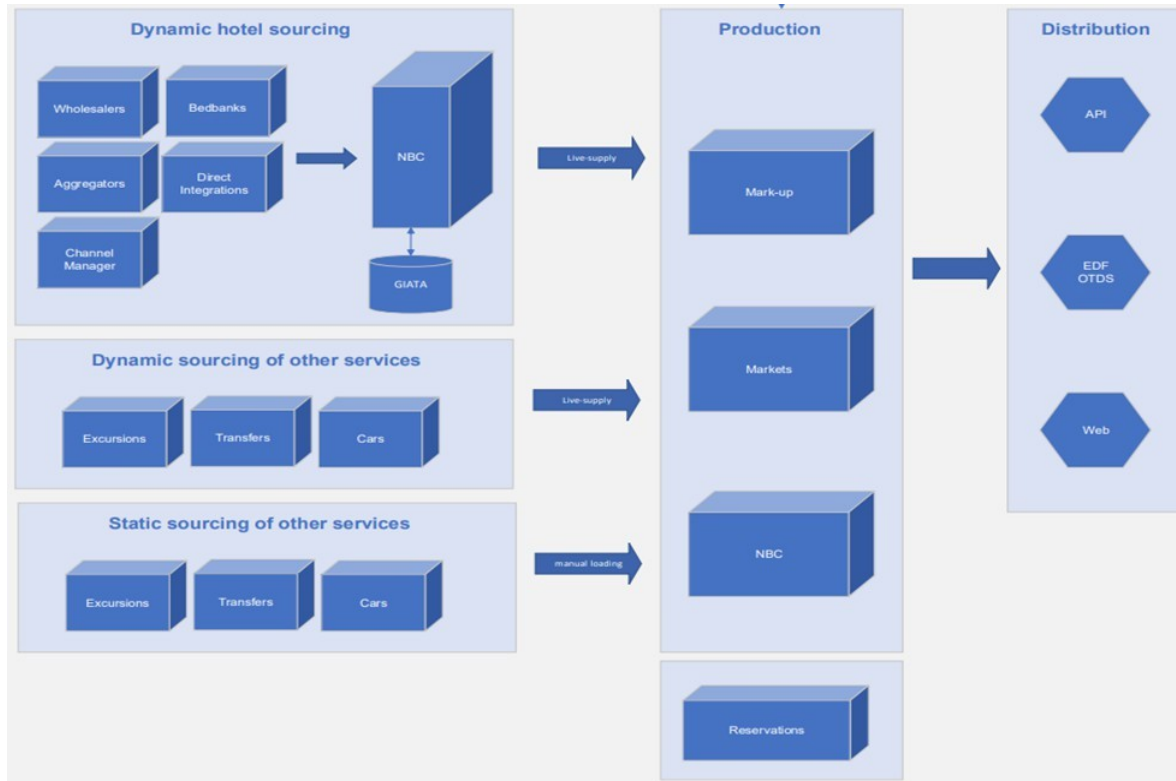


Capabilities - TOURVISIO

- » **One** database for multi brands/countries
- » Static & Dynamic;
 - Packaging
 - Accommodation
 - Flights
 - Transfers
 - Excursions
- » Inventory & Calculation
- » Payment integration
- » API connectivity
- » B2B-booking platform
- » B2C-booking platform
- » Mobile App
- » 3rd-party integrations
- » EDF partially existing,
OTDS work in progress (live due March 2023)
- » CRS connection work in progress

Technology and Architecture : Capabilities

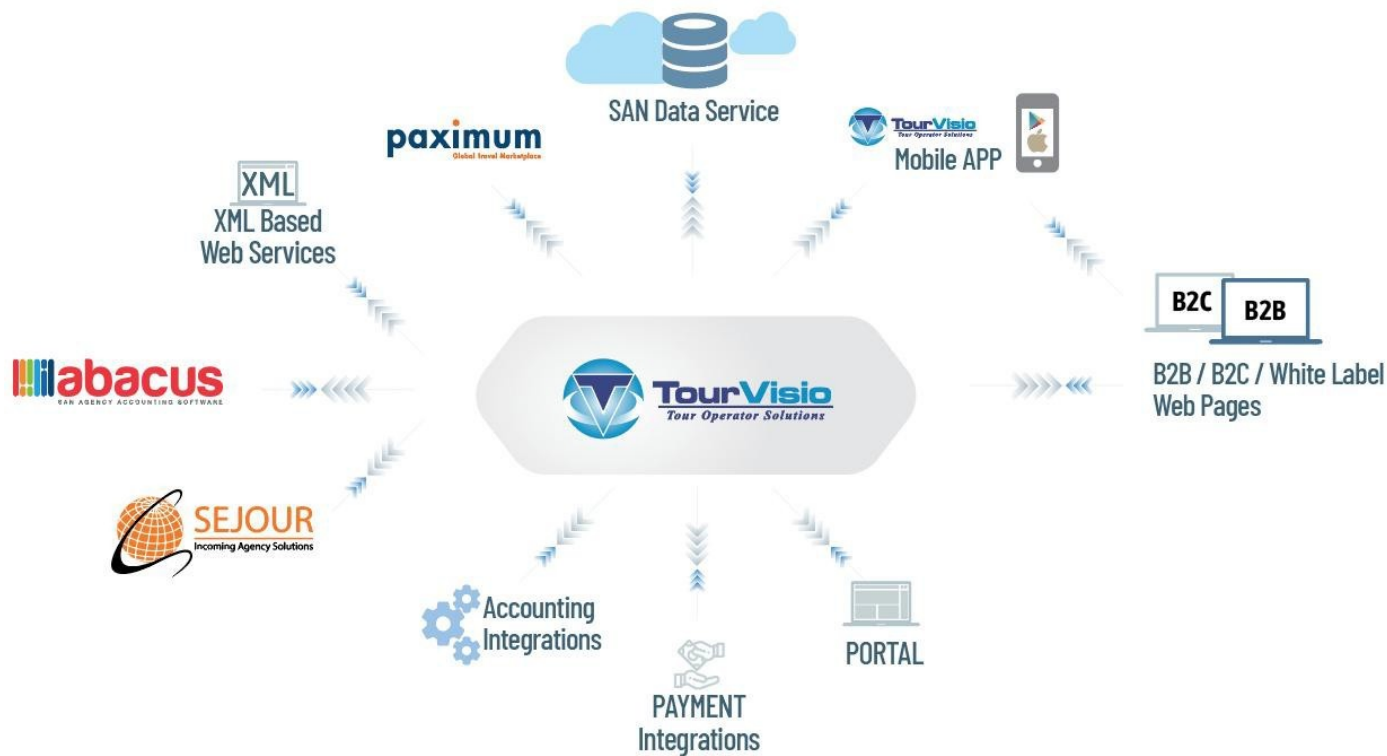
- Inventory & Calculation
- Flights static & dynamic (pooling interfaces, direct connects, GDS, NDC)
- Accommodation static & dynamic
- Transfers static & dynamic
- API
- B2B-booking platform
- Mobile App
- 3rd-party integrations
- EDF partially existing, OTDS work in progress (live due March 2023)
- CRS connection work in progress



TOURVISIO

SAN TOURISM
SOFTWARE
GROUP

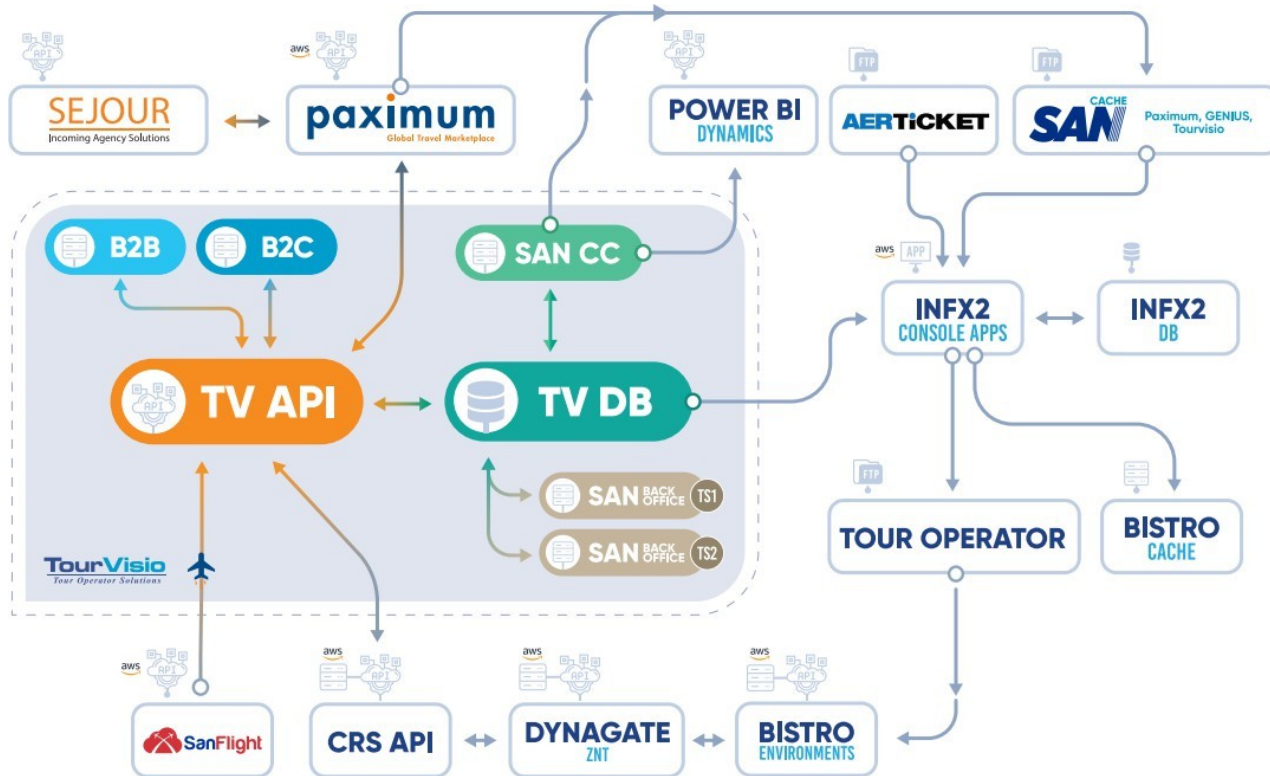
EcoSystem



TOURVISIO

SAN TOURISM
SOFTWARE
GROUP

High Level System Topology



TourVisio B2B

paximum
Global Travel Marketplace

Exchange Rate Choose

Outbound Stop Count

Non stop (3)

1 Stop (25)

Clear All

Return Stop Count

Non stop (3)

1 Stop (27)

Clear All

Outbound Time

4:30

23:15

Return Time

2:00

23:00

Travel Time

Hour

14 Hour

Outbound Layover

Hour

11 Hour

Return Layover

Hour

12 Hour

Outbound Airline

Anadolu jet

Pegasus (25)

Sun Express (3)

Clear All

HOME FLIGHT BOOKING

Antalya, Antalya International Airport, Turkey (AYT) | Izmir, Adnan Menderes International Airport, Turkey (ADB) | 08.02.2024 | 15.02.2024 | 1 Adult

Stop

Sun Express Pegasus

Non stop 29 .as eur

1 Stop 59 .as eur

28 OUTBOUND FLIGHTS FOUND

Sort Default

05.02.2024 Mo 06.02.2024 Tu 07.02.2024 We 08.02.2024 Th 29.25eur 09.02.2024 Fr 10.02.2024 Sa 11.02.2024 Su

Sun Express KQ9191 (I) Sunexpress TR 1 H 10 Min Non Stop (AYT) Antalya → (ADB) Izmir Last 2 Seat SUNECO (I) 15 Kg 15 X 29 .as eur Total Price	Sun Express KQ7299 (I) Sunexpress TR 1 H 5 Min Non Stop (ADB) Izmir → (AYT) Antalya Last 1 Seat SUNECO (I) 15 Kg 15 X 29 .as eur Total Price
Sun Express KQ9091 (I) Sunexpress TR 1 H 10 Min Non Stop (AYT) Antalya → (ADB) Izmir Last 1 Seat SUNECO (I) 15 Kg 15 X 29 .as eur Total Price	Sun Express KQ9190 (I) Sunexpress TR 1 H 5 Min Non Stop (ADB) Izmir → (AYT) Antalya Last 1 Seat SUNECO (I) 15 Kg 15 X 32 .as eur Total Price
Sun Express KQ7292 (L) Sunexpress TR 1 H 10 Min Non Stop (AYT) Antalya → (ADB) Izmir Last 1 Seat SUNECO (L) 15 Kg 15 X 32 .as eur Total Price	Sun Express KQ9090 (L) Sunexpress TR 1 H 5 Min Non Stop (ADB) Izmir → (AYT) Antalya Last 1 Seat SUNECO (L) 15 Kg 15 X 32 .as eur Total Price
Pegasus PC2025 (K-S) Pegasus TR 8 H 35 Min 1 Stop (AYT) Antalya → (ADB) Izmir Last 9 Seat Baggage Allowance 15KG (S-S) 15 Kg 8 Kg 59 .as eur Total Price	Pegasus PC2199 (K-S) Pegasus TR 11 H 5 Min 1 Stop (ADB) Izmir → (AYT) Antalya Last 9 Seat Baggage Allowance 15KG (S-X) 15 Kg 8 Kg 56 .as eur Total Price
Pegasus PC2025 (S-S) Pegasus TR 9 H 40 Min 1 Stop (AYT) Antalya → (ADB) Izmir Last 9 Seat Baggage Allowance 15KG (S-S) 15 Kg 8 Kg 62 .as eur Total Price	Pegasus PC3164 (S-X) Pegasus TR 14 H 15 Min 1 Stop (ADB) Izmir → (AYT) Antalya Last 9 Seat Baggage Allowance 15KG (S-X) 15 Kg 8 Kg 61 .as eur Total Price

PAXIMUM OTEL SATIS ACENTASI / AYSUN KOTANAK

MENU

TOURVISIO

SAN TOURISM
SOFTWARE
GROUP

TourVisio B2C

Let's play **GOLF**.co.uk

LAGTO

Register | Member Login | Contact US | Call Back | Agency Login

Hotel, City, Location name

HOME PAGE DESTINATIONS SPECIAL OFFERS TOURNAMENTS & EVENTS UNLIMITED GOLF CALL NOW: 020 30070100

SUENO HOTELS

FROM

FLIGHTS

Sun & Fun HOLIDAYS

Registration | Customer gateway | Contact | Have a question? | Partner gate | Language **HU**

Search

Turkish Riviera Izmir-Kusadasi Egypt South Cyprus In Winter Tool Bulgaria Greek Islands Catalog

MÁR SZEMÉLYI IGAZOLVÁNNYAL IS UTAZHAT

TÖRÖKORSZÁG

2023 NYÁRI AJÁNLATAINK MÁR ELÉRHETŐK

FIBULA good travels expert

+4021 210 17 17

Last Minute Charter Antalya City Break Istanbul Accommodations The B2B platform Customer Care Contact

Pachete de vacanta Cazare Bilete de avion

Participant 2 Adults Change participants

Your travels Sort by: Popularity

Bucharest Vacation packages 7 - 9 nights Remove the filters

Location Filter Location name Turkey

Hotel Filter Hotel name

Departure Date departure date No preference

Slam Elegance (Renovated in 2022.) ★★★★★

Turkey, Antalya, Belek

CHILD 12-19 - FREE ACCESS FOR THE CHILDREN HOTEL ON THE BEACH FITNESS AND SPA

ETIHAD HOLIDAYS

Abu Dhabi UAE More Holidays More Destinations Deals **EN**

Hotelsearch Hotel search

Star rating

Board Basis

Holiday Inn Abu Dhabi ★★★★★

Abu Dhabi City & Desert

Top Pick

Bed & Breakfast 7 Nights Standard Room Glasgow International Airport

total price from **£2,965** pp from **£1,483**

Le Royal Meridien Abu Dhabi ★★★★★

Top Pick

Bed & Breakfast 7 Nights Deluxe Sea View

SAN TSG PAYMENT GATEWAYS

SAN TOURISM
SOFTWARE
GROUP

BANKS & PAYMENT GATEWAYS



Bank and Payment Gateway Integrations

TURKEY

iyzico
a PayU company

TÜRKİYE \$ BANKASI

PayU

ING

HALKBANK

DenizBank

Garanti BBVA

Anadolubank

AKBANK

Ziraat Bankası

YapıKredi

TEB

QNB
FINANSBANK

RUSSIA

A Alfa-Bank

SBERBANK

QIWI
Косматек

BULGARIA

BORICA
BANK SERVICES

HUNGARY

CIB BANK

IRAN

بانک ملت
bank mellat

SERBIA

BANCA INTESA

SLOVAKIA

VÚB BANKA

UKRAINE

Альфа-Банк

IRAQ

FIB

EGYPT

CIB

INTERNATIONAL PAYMENT GATEWAYS

bankart

IDEAL

stripe

iPay

adyen

Worldline
Payment Services

mollie

money
easy and safe

SafeCharge

paratika

Klarna.

NESTPAY

AntePAY

ALLSECURE

GPGCheckout
PAYMENT SERVICE PROVIDER

PAY/ONE

PayTabs

PayU

revopay

monri
MEMBER OF Payten

ecommpay

fastPay

HOTEL2SEJOUR

SAN TOURISM
SOFTWARE
GROUP

Hotel – Agency Communication Platform

All Sejour Agencies in One Platform.

Active in;

- 22 Countries
- 7.000+ Hotels
- 9.500.000+ Pax Reservations in 2024

Features;

- Reservation Confirmation
- Stop Sales
- Free Sale
- PMS Connectivity



SAN FLIGHT Ecosystem

SAN TOURISM
SOFTWARE
GROUP

GDS



NDC New Distribution Capability



TECH PARTNERS



GLOBAL SUPPLIERS



DIRECT AIRLINES



CHARTER



ABACUS

SAN TOURISM
SOFTWARE
GROUP

Agency Accounting Software for DMC, Tour Operators, Travel Agencies...

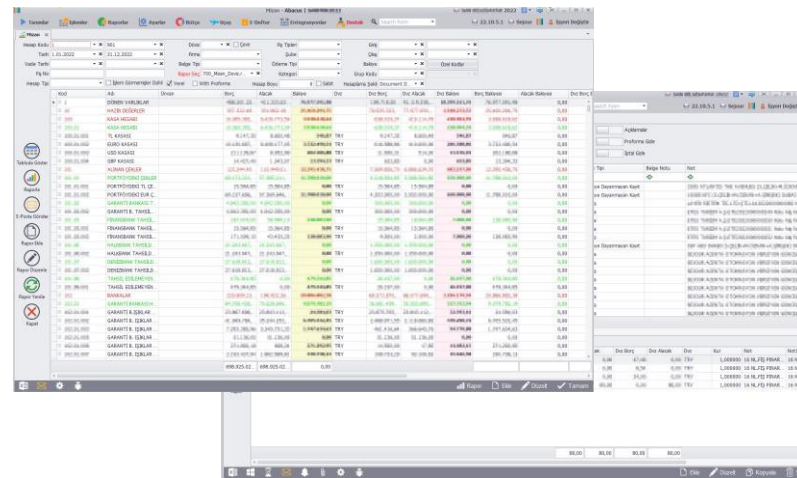
We considered your requests and developed a solution for your accounting needs. Our proficiency in tourism industry leads us to offer you the perfect choice for agency accounting.



Now everywhere is your office!

Through the use of API structure, no matter where you are, your business is with you.

Reduce the work of the Accounting & Finance Department!



MULTI DESTINATION PROJECTS

SAN TOURISM
SOFTWARE
GROUP

International End to End Selective Software Projects

ce
capital
experience

CARTHAGE
GROUP

DÉR
Touristik

ETIHAD
HOLIDAYS

FALK TOURS
for better holidays

**FUN
& SUN**

MEMENTO
Group of Companies

NBK
Touristic

NOVATOURS

ROCKET INTERNATIONAL
Destination Management Services

Skymax
Holidays

TRAVCO GROUP

PORTFOLIO



TourVisio™ & Sejour™ used in 72 Countries

Albania	Cuba	Indonesia	Madagascar	Palestine	Sweden
Argentina	Cyprus	Iran	Malta	Poland	Switzerland
Armenia	Czech Republic	Iraq	Mauritius	Reunion Islands	Tanzania (Zanzibar)
Austria	Dominican Republic	Italy	Mexico	Romania	Thailand
Azerbaijan	Egypt	Jordan	Moldavia	Russia	Tunisia
Bahrain	Estonia	Kazakhstan	Montenegro	Saudi Arabia	Turkey
Belgium	Finland	Kosovo	Morocco	Serbia	U.A.E.
Bhutan	Georgia	Latvia	Nederland	Seychelles	Ukraine
Bosnia & Herzegovina	Germany	Lebanon	Nepal	Slovakia	United Kingdom
Bulgaria	Greece	Lithuania	Northern Cyprus	Slovenia	Uzbekistan
Cambodia	Hungary	Luxemburg	Oman	Spain	Vietnam
Croatia	India	Macedonia	Pakistan	Sri Lanka	U.S.A.

PORTFOLIO

SAN TOURISM
SOFTWARE
GROUP

Sejour™ Partners

capital
experience

DÉR
Touristik

MEMENTO
Group of companies

FALK TOURS
for better holidays

corendon
TOURISTIC

ROCKET INTERNATIONAL
Destination Management Services

MTS MOROCCO
MAJOR TRAVEL SERVICES S.A.

CARTHAGE
GROUP

Skymax
Holidays

travco
Travel Company of Egypt

destination
services

Holidays
ALBENA

FUN & SUN

sita

Travel Ways - Egypt

Balkan Holidays

DE&HA
TOURISM

One
ahead! **PENINSULA**
TOURS

tt **tn**
Bestimetravel

Fibula
Travel

ZENITUDE
CONSULTING

RELEASE OPPORTUNITIES, EMBRACE EXCELLENCE

Georgia
Holiday

VAS
GROUP
Global Travel Company

TOURPLUS

paximum

Global Travel Marketplace



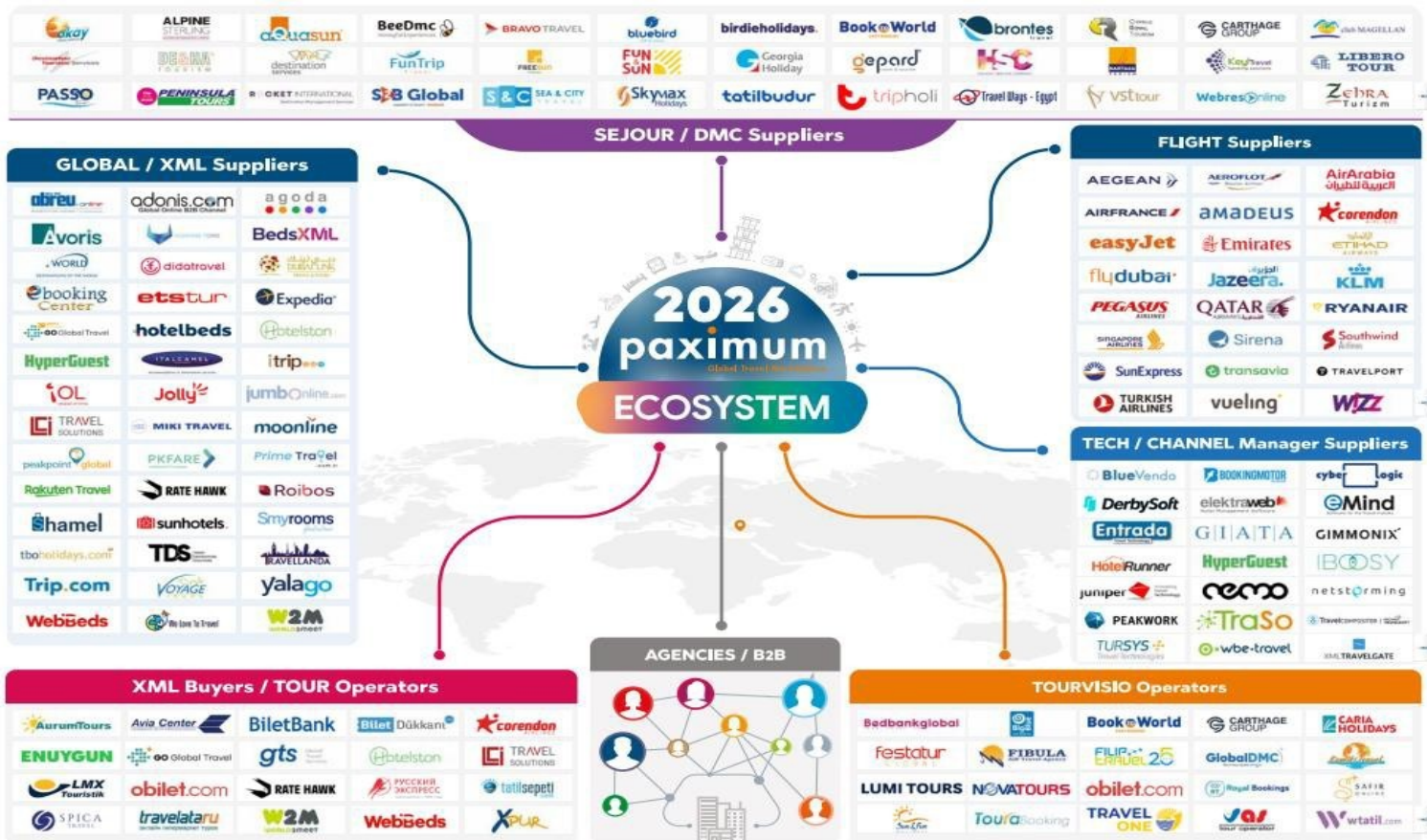
www.paximum.com

Who we are?

- 100+ global providers,
- 150+ Sejour Suppliers,
- 5.000+ direct contracted Hotels via Sejour DMCs,
- 1.000.000+ Mapped hotels,
- 95.000 Destinations,
- 300.000.000+ Daily Search Queries,

Paximum Ecosystem

paximum
Global Travel Marketplace



2024 Figures (Year to date)



750,000+
PAX



190+
Countries



€150M+
TURNOVER

Paximum Projects

paximum
Global Travel Marketplace



EN - EUR

Antalya / Turkey

15.06.2022

16.06.2022

1 Room, 2 Adult, 0 Children

Search

Hotel List

Hotel Details

Contact Information

Payment

Powered by paximum

Search Filters

Hotel Search

Hotel Price

€ 18.00

€ 3,184.00

Hotel Star's

☐ ★★

94

☐ ★★★

57

☐ ★★★★★

73

Hotel Boards

☐ All Inclusive

116

☐ Bed and Breakfast

101

☐ Half Board

32

☐ Full Board

8

☐ Self Catering

4

Hotel Locations

☐ Antalya

76

☐ Alanya

25

Sort by Default Order

Compare 0

Show on Map



THRONE BEACH RESORT & SPA

★★★★★

ÖRENSEHIR > TURKEY

DOUBLE STANDARD / ALL INCLUSIVE

Add Compare List

recommended

Show on Map

Hotel Description

1 Room

1 Night, 2 Adults

€ 1.820

includes taxes and charges

Select



INNVESTA HOTEL BELEK

★★★★★

BELEK > TURKEY

DOUBLE STANDARD - NON REFUNDABLE / ALL-INCLUSIVE

Add Compare List

Country House

exclusive

Show on Map

Hotel Description

1 Room

1 Night, 2 Adults

€ 185

includes taxes and charges

Select



LYKIA WORLD ANTALYA

★★★★★

BELEK > TURKEY

Standard Room Garden View NON-REFUNDABLE / ALL-INCLUSIVE

Show on Map

Hotel Description

1 Room

1 Night, 2 Adults

SEJOUR Integrations

SAN TOURISM
SOFTWARE
GROUP

Global Wholesaler Integrations via Paximum


SEJOUR & PAXIMUM
Web Services




SUPPLIERS
Web Services

“ONE” FOR ALL TRAVEL SERVICES

OCTOPUS

ONLINE DMC INCOMING & TOUR OPERATOR
SOLUTION PLATFORM

COMING SOON!



TOURISM
SOFTWARE
GROUP



SUMMARY

● ADVANCED FEATURES

- » Multi Tenancy support
- » Localization support
- » Multi user support
- » Role based authorization support
- » Logging support
- » Cache management
- » Modular Architecture
- » Designable B2C Pages Support
- » Bundling & Minification Support
- » Configuration Management
- » Scheduled Tasks
- » E-Mail Template Management
- » Custom JS & CSS Implementations
- » CDN Switching Support
- » Dynamic Routing Support
- » Security
- » DATA Encryption & GDPR

MAJOR KEY FEATURES 1/4

- ✓ **Comprehensive Integration:** Combining Sejour & TourVisio features into a single, efficient platform, we offer a seamless experience with existing functionalities.
- ✓ **Cloud-First Architecture:** A fully cloud-based system minimizes hardware dependencies, ensuring scalability and flexibility.
- ✓ **Dynamic & Static Packaging:** Our platform supports both dynamic and static packaging structures, providing real-time price changes for services like hotels and flights, enhancing market responsiveness.
- ✓ **Optimized Performance:** Utilizing Kubernetes cluster architecture, we ensure optimal performance through dynamic system load balancing, enabling stability even under heavy usage.



MAJOR KEY FEATURES 2/4

- ✓ **Enhanced CRM:** Our built-in CRM intelligently organizes campaigns and suggestions for future holidays by utilizing passenger data permissions, enhancing customer engagement.
- ✓ **Octopus Platform Integration:** With both Outgoing and Incoming services integrated, we streamline operations, eliminating the need for manual matching, thus saving significant time and resources.
- ✓ **Supplier Collaboration:** An Extranet module and an app for suppliers (hotels, excursions, transport, etc.) alongside more channel managers foster better cooperation.
- ✓ **Customization Tools:** The quotation module caters to round trips and tailor-made holidays, addressing diverse customer needs.



MAJOR KEY FEATURES 3/4

- ✓ **Intelligent Pricing:** AI constantly tracks competitor pricing, enabling automatic updates for competitive market positioning.
- ✓ **Paximum Partnership:** Working natively with Paximum offers access to premier bed banks in the sector, expanding our market reach.
- ✓ **Diverse Ticketing Options:** The SanFlight system allows for dynamic ticket sales from various airlines, connecting to Local, GDS, NDC, and more, broadening customer choices.

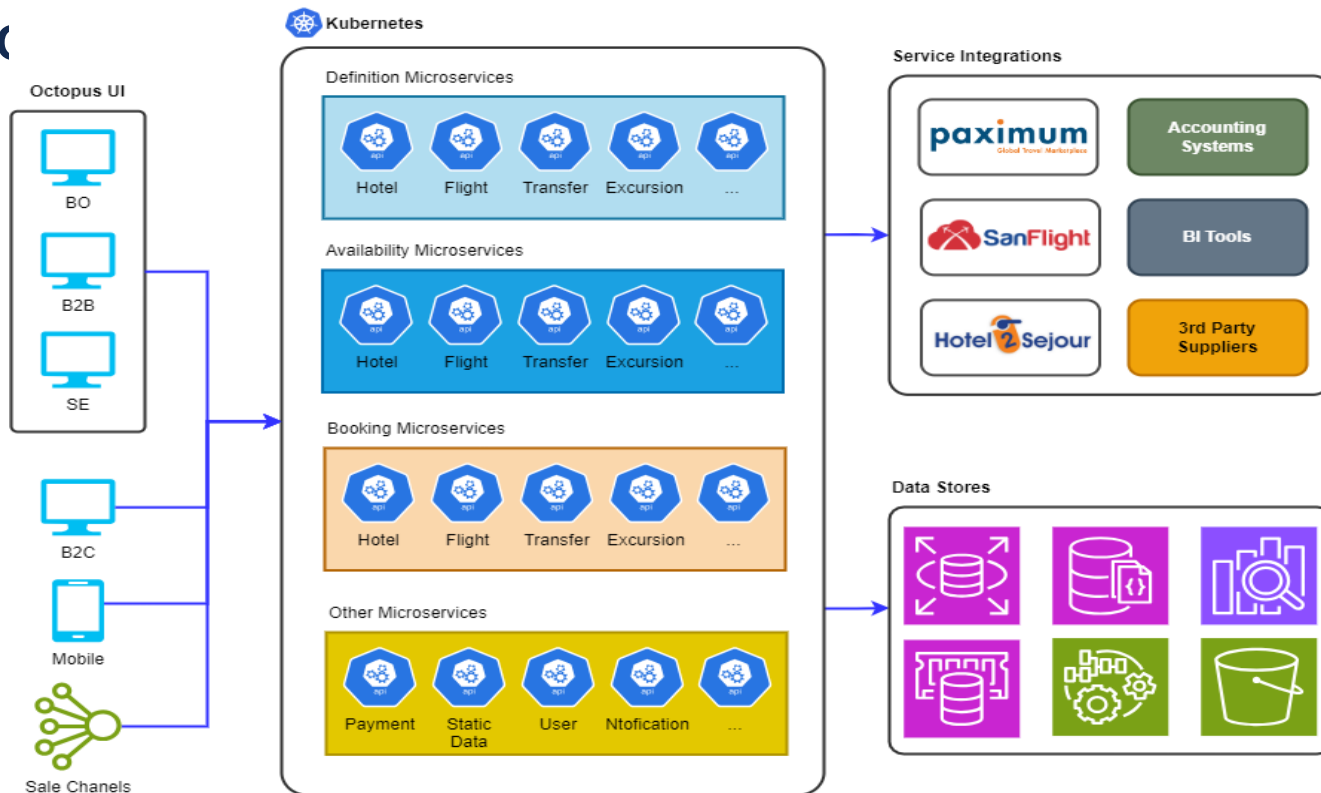


MAJOR KEY FEATURES 4/4

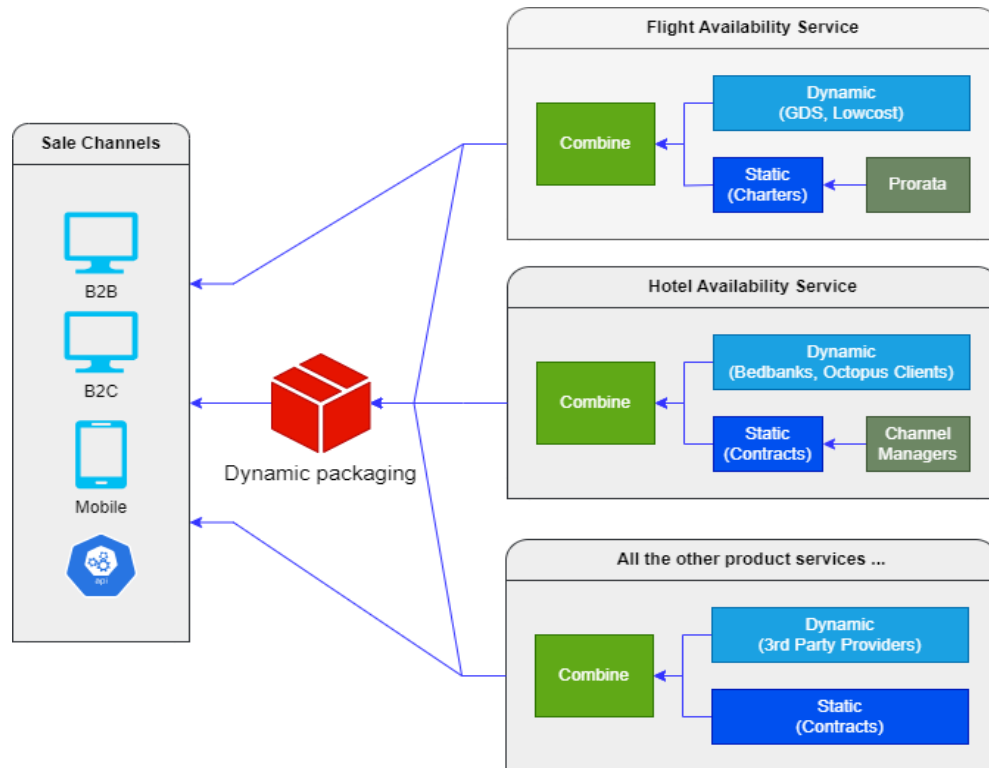
- ✓ **Mobile Capabilities:** Sales and management transactions can be executed through a mobile application, offering convenience and mobility.
- ✓ **Operational Efficiency:** Streamlined price entry, special offers, reservation monitoring, and seamless operation flow with service providers via mobile applications ensure healthy and swift transactional processes.
- ✓ **Remote Accessibility:** The cloud infrastructure allows for system management and monitoring across all internet-connected devices, promoting operational continuity.



HIGH LEVEL TOPOLOGY



PRODUCT FLOW





**Thanks for your
time.**



www.santsg.com